

# 100 YEARS OF SERVICE

United Way of Santa Barbara County



## LETTER FROM THE CEO



Dear Friend:

We're celebrating 100 years of people like you. Families, neighbors and friends coming together to support our community. At the core of United Way's mission, is the belief in individual potential and commitment to opening doors and strengthening foundations for people to succeed. Your support of United Way of Santa Barbara County is accomplishing this directive right here in our local community.

Throughout the decades, United Way has connected the outstanding generosity of our caring community with direct, local programs services like Fun in the Sun and the United Learning Centers. It's because of you and the generations of caring community members who have supported United Way throughout the years that this organization has remained at the forefront of philanthropic innovation.

This annual impact report is not only a review of our most recent year but also a celebration of United Way's first century of service. In many ways, we see 2022 as the perfect culmination of this centennial of change, challenge, opportunity and growth. This last year saw United Way's highest revenue year to date: over \$21 million. A record show of support from community members, foundations and organizations like you. Our academic programs and services expanded and connected thousands of our local students with high-quality academic tools, resources and enrichment opportunities.

Continued work in crisis response from recent disasters has resulted in more than 9,000 families receiving essential aid and assistance, a milestone that has inspired new financial and household stability collaborative programs that launched at the start of 2023.

As you read this report, I hope you can see the true nature of your impact through United Way. We are proud to share the results and accomplishments that you've made possible for our team and those we serve. As community needs change, evolve and grow, our work continues. 2023 marks United Way's first steps into the next century of service and we couldn't be more grateful to have you by our side. We are inspired by your commitment and look forward to continuing our partnership to generate innovative, sustainable and meaningful impact for those we serve.

Sincerely,

A handwritten signature in black ink that reads 'Steve Ortiz'.

Steve Ortiz  
President & CEO





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## OUR MISSION

To enrich the lives of children and families and build resilient communities by leading local programs and partnerships that improve school readiness and academic achievement, financial empowerment, and crisis response and recovery.

## OUR VISION

Strong local communities where committed networks of leaders and organizations are united to provide children and families the education, financial skills and resources necessary to be successful today and resilient in times of community crisis.



### SCHOOL READINESS & ACADEMIC ACHIEVEMENT

Supporting students with individualized tools to improve literacy skills, on-time graduation rates and academic performance countywide.



### CRISIS RESPONSE & RECOVERY

Leveraging our diverse network to play an essential role in the response and recovery in times of community crisis.



### FINANCIAL EMPOWERMENT

Increasing financial stability for local families, individuals and seniors through partnerships and financial literacy.

SERVED AND SERVICE AREA

Academic Achievement:

**10,000+**  
STUDENTS SERVED

Financial Empowerment:

**2,700+**  
FAMILIES SERVED

Crisis Response and Recovery:

**8,800+**  
HOUSEHOLDS SERVED

REVENUE

CRISIS RESPONSE  
& RECOVERY:

\$17,623,373 (81%)



INVESTMENTS:

\$1,614,088 (7%)

CORPORATIONS & INDIVIDUALS:

\$1,346,711 (6%)

FOUNDATIONS:

\$1,004,003 (5%)

SPECIAL EVENTS & OTHER:

\$274,554 (1%)

TOTAL REVENUE: \$21,862,729

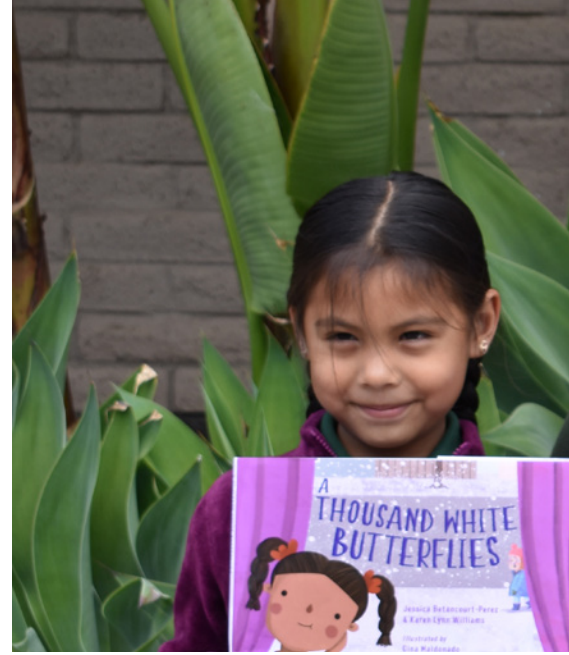
Figures reflect total revenue from the 2021-2022 fiscal year.



# ACADEMIC ACHIEVEMENT



**Academic  
Achievement**  
SANTA BARBARA COUNTY



Since 1923, United Way has worked in close partnership with local schools, districts and educators in our community to support students in creating a stronger foundation for academic success. **Through direct services and programs, United Way works in tandem with local districts to narrow the achievement gap for students in low-resource communities.** United Way provides three programs to support students K through 12, including the Fun in the Sun summer learning program, the United



## SUCCESS STORIES

“I had to work through the summer and wasn’t confident about other summer programs and that he would be as engaged. It was going to be more like childcare or shuffling around between family and friends. Through his eyes and what he told me about the teacher and leaders and the volunteers, I knew [that staff] were great mentors and role models. Fun in the Sun helped my son grow in his confidence and sense of adventure. Now he wants to learn more and is more curious. His sense of imagination has expanded. This experience will be with him forever and will definitely shape who he becomes in the future.”

- Raquel, Fun in the Sun Parent



Learning Center tutoring support program, and the Early Learning Success Institutes. Within each program is a focus on data-driven academic curriculum, social-emotional learning, and access to the ongoing tools and support that students need to succeed in school. United Way's focus is on comprehensive and sustainable student success. Through wraparound resources and other family support services, children participating in United Way's academic programming are served beyond the classroom, building stronger foundations for future success.

## ANNUAL HIGHLIGHTS


**10K+**  
STUDENTS SERVED




ULC students gained an average of

**2** READING  
GRADE LEVELS




**300**   
**HOME PLAY LEARNING KITS**  
delivered to local students  
grades K-2.

**100%**   
**OF FUN IN THE SUN STUDENTS**  
maintained or improved  
literacy skills over the summer.

**252**  
**STUDENT WISH-  
LISTS FULFILLED**



during United Way's  
annual gift drive.

**OVER 90**   
**BOOKS GIFTED**  
to four local schools during  
United Way's Book Drive.

## SUCCESS STORIES

“When he first began tutoring with United Way, he struggled with basic reading skills, such as letter names and sounds. Since receiving tutoring with United Way, he has made significant progress and is much more confident about learning to read. As a teacher, I have seen a positive change in his behavior and his attitude toward learning.”

- Melanie, K-3 Special Education Teacher, Harding Elementary

# FUN IN THE SUN

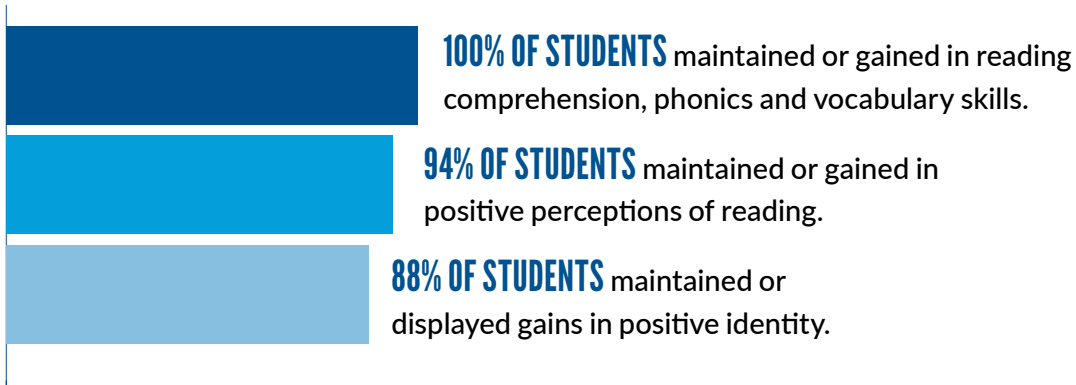


The Fun in the Sun summer learning program was created to prevent summer learning loss and bridge the achievement gap that many low-resource students face during the summer. The six-week program provides a full spectrum of services, including individualized instruction and literacy remediation, field trips and enrichment activities, community engagement and volunteering opportunities, and a robust social-emotional learning curriculum. Students work with staff and community volunteers to explore topics like music and arts, clean energy and sustainability, mental health, and world languages and cultures. Results from the 2022 program showed a 100% success rate in achieving the program's primary target of maintaining key literacy skills throughout the summer.

## 2022 SCHOOLS:

- Aliso Elementary School (Carpinteria)
- Franklin Elementary School (Eastside SB)
- McKinley Elementary School (Westside SB)
- Hollister Elementary School (Goleta)
- Solvang Elementary School (Solvang)
- Mary Buren Elementary School (Guadalupe)

## 2022 DATA



352 STUDENTS

Students working on their foundational literacy skills gained an average of

**1.3** READING GRADE LEVELS.



## 2022 PARTNER HIGHLIGHTS:

**SOCIAL-EMOTIONAL LEARNING: INNER EXPLORER** The Inner Explorer mindfulness platform encourages self-awareness, self-regulation, empathy and resilience through daily practice exercises and activities. The program is focused on building “critical life skills . . . to address chronic stress, trauma, and adversity, while also fostering compassionate and equitable learning environments.” (Inner Explorer, 2022) The program follows Mindfulness-Based Stress Reduction protocol, a data-driven method for mitigating stress and improving overall wellbeing. The program is known on an international level as one of the top programs for fostering children’s potential.

**PROCORE’S BRICK BY BRICK PROGRAM:** In 2022, United Way partnered with Procore to bring the Brick by Brick construction game to campus. Students learned real-world construction management skills through game play, utilizing the Procore construction management software and toy building material.



“It’s about having a lot of opportunities for kids. It helps them understand more of what they need to grow.”

– Fun in the Sun Staff Member

## PROGRAM PARTNERS

Aha!	Explore Ecology	Nature Track	Stuart C. Gildred YMCA
Alisal River Course	Family Service Agency	One Cool Earth	Subway – Solvang
Allan Hancock College	Fighting Back Santa Maria Valley	Paul Nelson Aquatic Center	Super Bee
Art with Louie	Foodbank of Santa Barbara County	Procore	Timber’s Roadhouse
Assistance League Of Santa Barbara	Goleta Sanitary District	Santa Barbara Beach Yoga	Turbine Technology Partners
Burrito Lalo	Goleta Valley Public Library	Santa Barbara Bike Coalition	TV Santa Barbara
California Highway Patrol	Inner Explorer	Santa Barbara Public Library	UCSB Early Academic Outreach Program
Cal Poly San Luis Obispo	Jersey Mike’s Subs – Carpinteria	Santa Barbara Scholarship Foundation	Westmont College
Cancer Center of Santa Barbara	Juicy Life Yoga	Santa Maria Public Library	Wildling Museum
Carpinteria Community Pool	Key Class	SB Business Concierge Services	
Carpinteria Public Library	Marborg Industries	SEEAG – Students for Eco-Education & Agriculture	
Cottage Health	Montecito Bank & Trust	Solvang Public Library	
Delgado’s Mexican Restaurant	Montecito Family YMCA	STESA – Standing Together to End Sexual Assault	
Drum Tiki	MOXI		
Everybody Dance Now!	Mr. Numbers		



WATCH THE 2022  
FUN IN THE SUN  
RECAP VIDEO



**RESULTS:**

**2**

**READING GRADE-LEVEL INCREASE**

**300**

**STUDENTS SERVED SINCE THE RELAUNCH**

**SUCCESS STORIES**

“When tutoring began, Brandon, one of our first grade students, only knew a few sight words and wasn’t able to read 3-letter words. [Since entering the United Learning Center] he has been very focused and cooperative. Brandon now has more than doubled his sight word knowledge and is emerging as a reader.”

- Pamela  
United Learning Center

**UNITED LEARNING CENTER:**

The United Learning Center (ULC) is a literacy-focused tutoring center providing individualized attention, instruction and tools to build student confidence and engagement in the classroom. Through small group and 1:1 tutoring in reading and writing, students and instructors work together on personalized lesson plans developed by an experienced educator. The program’s focus is on academic and comprehensive success achieved through data-driven instruction to engage learners of all abilities and backgrounds. Since the relaunch in September 2020, the ULC has served more than 300 students and their families. Due to increased demand from district educators for the program, United Way has recently expanded tutoring locations to include Harding Elementary School, Franklin Elementary School and the Family Opportunity Center in partnership with the Housing Authority of Santa Barbara.

**TUTORING LOCATIONS:**

Harding Elementary School, Franklin Elementary School, Family Opportunity Center (Housing Authority of the City of Santa Barbara)

**RESULTS:**

- The average growth in literacy scores is a two-grade level gain in literacy skills.
- Fall 2022 cohort displayed an average of 17% growth in foundational phonics and phonemic awareness skills.



## EARLY LEARNING SUCCESS INSTITUTES:

Early childhood education is crucial in developing the social, academic and behavioral traits students need for successful learning in kindergarten and beyond. To address this need, United Way has expanded its kindergarten-readiness programming to serve the learning needs of even more of our community's youngest students through the Early Learning Success Institutes (ELSI). In collaboration with local schools and districts, these learning institutes provide best practice and research-based curriculum and credentialed teachers to help students master the social-emotional, language and motor skills that are essential to their future success in school. ELSI serves approximately 300 students in grades K-2 at sites throughout the county, including Carpinteria Unified School District, Hope Elementary School District, College School District and Franklin Elementary School from Santa Barbara Unified School District. At each site, a certified teacher and instructional aide will work with small groups of students to help them learn basic skills (e.g. sharing, numbers, colors, letters, early literacy, etc.). Teaching is individualized to address each student's particular presenting needs. ELSI sites use rotational models that allow students to work in smaller groups with more individualized attention.

## PARTNER DISTRICTS:

Hope Elementary School District, College School District, Carpinteria Unified School District

## RESULTS & PROGRAM UPDATES:

- 300 students served in 2022.
- First grade students displayed 54% growth in their academic and social-emotional skills.



## RESULTS:

**54%**  
FIRST GRADE STUDENTS  
DISPLAYED GROWTH

**300**  
STUDENTS SERVED IN 2022



## CRISIS RESPONSE & RECOVERY

### EMERGENCY RENTAL ASSISTANCE PROGRAM:

In March of 2020, the economic impacts of the COVID-19 pandemic exposed a pressing need for many families throughout the county. Building on existing internal infrastructure for individual assistance grants, United Way quickly stepped in to assist local municipalities in the direct distribution of Emergency Rental Assistance funds to qualifying households affected by the COVID-19 pandemic.



**Crisis Response  
& Recovery**  
SANTA BARBARA COUNTY

United Way is now in its third year of recovery efforts in response to the pandemic, managing programs and relief funding to support disaster recovery for individuals, students and families countywide. Since 2020, more than 8,800 households have received individual, rental, relocation, utilities and general disaster assistance totaling over \$47.8 million. In collaboration with local organizations, disaster response officials and the County of Santa Barbara, United Way has raised or managed more than \$52 million to support households in need since the start of the COVID-19 pandemic. United Way remains committed to identifying emerging challenges, establishing dedicated networks of resources and leaders, and investing in new collaborative strategies that directly support families, organizations and school districts in need.

### CRISIS RESPONSE PARTNERSHIPS: COUNTY OF SANTA BARBARA

In recognition of its success in managing crisis response programming and collaboratives, United Way signed a formal agreement with the Board of Supervisors at the County of Santa Barbara in 2022, establishing a public-private partnership between the organizations. This memorandum formalizes United Way's crisis response programs, like the Disaster Critical Needs Fund and the Individual Disaster Assistance Grants program, as part of the county's response efforts in the immediate aftermath of a disaster. This partnership ensures that United Way is up to date on current needs and best practices and is prepared to deploy this infrastructure when our community needs it most.



### SUCCESS STORIES

**“Over the past several years, the County has had to respond to several major disasters, including the 2017 Thomas Fire, the 1/9 Debris Flow, and most recently, the COVID-19 pandemic, with its disastrous economic impact on low-income households. United Way of Santa Barbara County has successfully developed trusted relationships across government, nonprofit and philanthropic sectors to develop strategies and respond to community needs in a humane and compassionate way. We look forward to continued collaboration.”**

**– Joan Hartmann, Third District  
Supervisor, County of Santa Barbara**

As a result of United Way's expanded focus in the field of crisis response, the organization has magnified its role as a community leader in recovery efforts in response to recent disasters. From the expansion of established educational programming to the development of new programs in areas of rent relief and childcare, United Way leverages a diverse network of partners and resources to quickly adapt to the changing needs of residents in the immediate aftermath and recovery from a disaster.

## COVID-19 RESPONSE EFFORTS

**\$52.8 MILLION** RAISED

or managed to support households in need.

**\$47.8 MILLION** DISTRIBUTED

directly to households to provide rental and utility assistance and other services.

**40,000+** STUDENTS

received academic support and tools through United Way's crisis response programming.

**8,800+** HOUSEHOLDS

have received individual, rental, relocation and utilities assistance from United Way.



### SUCCESS STORIES

“Since the award letter, me and my family have been blessed with secured housing. [We’re] one step closer to being able to provide the constant stability in all aspects for our goal of self-sufficiency.”

– Grant Recipient

## FINANCIAL EMPOWERMENT

United Way's mission is focused on creating a more resilient community. At the core of this approach is helping local individuals and families build a strong financial foundation to increase their capacity to meet basic needs and achieve long-term financial stability. United Way's United for Financial Empowerment initiative includes programs like the Volunteer Income Tax Assistance program and the Resiliency Grants program, which address the obstacles faced by those in low-resource communities countywide. As the result of strong partnerships with local school districts, financial institutions, government agencies, corporations and community organizations, United Way connects individuals and families with a robust network of tools and resources to increase income, build savings, and gain and sustain assets.



**United  
for Financial  
Empowerment**  
SANTA BARBARA COUNTY

### VOLUNTEER INCOME TAX ASSISTANCE PROGRAM:

The VITA program is a free tax preparation service for local Santa Barbara County residents who make \$67,000 or less a year. Tax returns are prepared and electronically filed by IRS-certified volunteers for qualified individuals or families. In 2022, volunteers filed 2,784 tax returns, creating more than \$2,678,237 in federal refunds to local community members.

### PARTICIPATING SITES:

- Eastside Library
- Immigrant Hope
- Goleta Valley Community Center
- United Way of Santa Barbara County

**40+**

**TOTAL VOLUNTEERS**

**2,784**

**TAX RETURNS FILED**

**\$2,678,237**

**IN FEDERAL REFUNDS**



## LOOKING FORWARD | RESILIENCY GRANTS:

Launched in January 2023, United Way's Resiliency Grants program will operate as an ongoing grant program to support individuals identified and referred by the organization's robust network of community service agencies. The program will play an important role in maximizing the impact of each of these agencies by uniting case management and referrals with targeted financial relief for basic needs. In partnership with local providers, the Resiliency Grants program will also act as an extension of United Way's support for local initiatives in housing security and stability by providing rental, utility and relocation assistance to referred households.

## CHILDCARE

Supporting comprehensive expansion and development within the childcare sector is an essential extension of United Way's commitment to creating a more solid foundation for children and families to thrive. In 2023, United Way will extend its programmatic infrastructure and its diverse network of corporate, philanthropic and municipal partners to rebuild and fortify the childcare sector in Santa Barbara County.

### OBJECTIVES:

1. **Countywide Childcare Assessment**
2. **Development of an Emergency Childcare Action Plan**
3. **Business Sector Expansion Support**
4. **Childcare Funds – Employers & Scholarships**
5. **Long-Term Sector Sustainability Planning**

## SUCCESS STORIES

"It's just so rewarding when you help people who need help doing their taxes. Sometimes it's a matter of life and death. If they don't get their proper refund back, that's what they rely on to get them through the whole year. I'm really proud. I'll be coming back as long as I can walk."

- VITA Volunteer



**OUR HISTORY**

**100 YEARS OF SERVICE**

United Way of Santa Barbara County



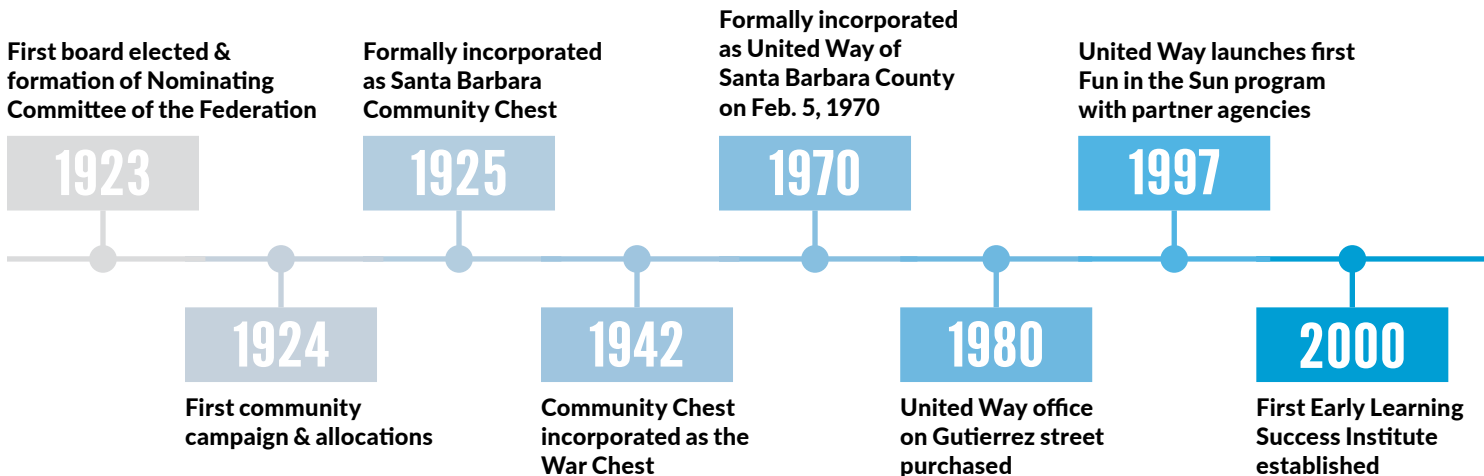
1931: Local troop of the Girl Scouts of Santa Barbara, one of the original funded agencies of the Community Chest.



Above, 1953: Representatives from local women's organizations preparing for the Community Chest Drive.



Left: Representatives of Raytheon, County Savings Bank, and Santa Barbara Research Center at United Way's campaign breakfast in 1989.





Since 1923, United Way has been a key leader in local efforts to empower children, families and communities through its own unique collaborative programs and initiatives, partnership convening efforts, volunteer development, and funding.

Throughout its history, United Way of Santa Barbara County has transitioned from the traditional United Way fundraising and grantmaking model to a hybrid organization, building community partnerships and delivering direct programs and services to residents throughout Santa Barbara County. United Way has built on its proven method of community organizing, fundraising and program development to strategically target evolving needs in our community.

United Way's core operating model connects our design and implementation of data-driven programming with efficient funding collaboratives to build comprehensive, community-wide initiatives. We achieve maximum program sustainability and impact through our ability to convene and lead key leaders and representatives from the philanthropic, business and nonprofit communities to address identified needs.

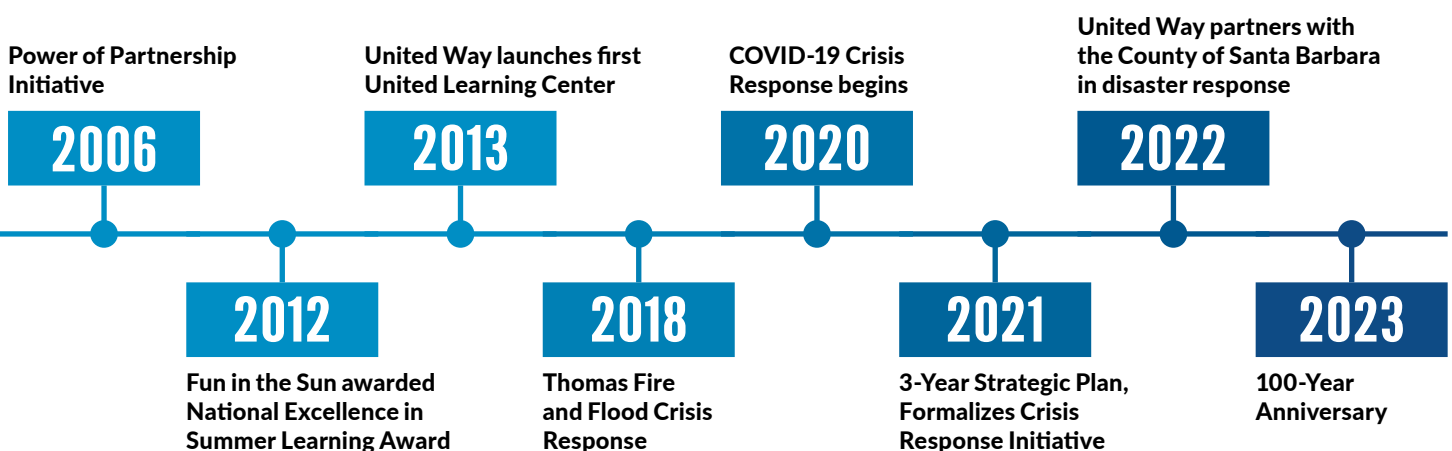


Throughout United Way's history, this model has proven to be a flexible, adaptable and efficient infrastructure maximizing our impact to match evolving needs. In partnership with philanthropic, municipal and community organizations, United Way has connected millions of dollars in financial relief to directly support students, families and communities in need.

With a renewed focus on crisis response and a robust history of educational and financial resiliency programs, United Way is honored to continue our commitment to the individuals, children and families we serve.

With a foundation of dedicated partnerships and experience, we look forward to another 100 years of innovation and impact for our community.

Learn more at [unitedwaysb.org/100-Years](https://unitedwaysb.org/100-Years)



# EVENTS & AFFINITY GROUPS

## RED FEATHER BALL

On Sept. 23, 2022, United Way of Santa Barbara County hosted its 25th annual Red Feather Ball. The gala is the organization's largest fundraising event of the year, supporting United Way's academic programming and initiatives. The celebration took place at the Montecito Club in Santa Barbara and hosted a sold-out crowd for a Voyage to Marrakesh. The event marked the organization's formal return to its traditional gala, following two years of virtual and hybrid events due to the COVID-19 pandemic. The evening honored the Zegar Family Foundation as the evening's title sponsor, with Merryl Zegar as the event's Honorary Chair. In total, the event raised over \$347,000, with 100% of the event's proceeds directly supporting programs within United Way's Academic Achievement initiative.



### EVENT COMMITTEE

- Xorin Balbes
- Truman Davies
- Noemie Brish
- Shari Liu Fellows
- Belle Hahn
- Lily Hahn
- Fran Kirchmair
- Marsha Kotlyar
- Amber Ortiz
- Amie Parrish
- Lily Phillips
- Vanessa Ringe
- Evelina Ruimy
- Nati Smith
- Bonnie Star
- Tanya Thicke

### TITLE SPONSOR

David & Stefanie Jackson,  
Zegar Family Foundation

### PLATINUM FEATHER SPONSORS

- Belle Hahn
- Lily Hahn

### GOLD FEATHER SPONSORS

- City National Bank
- Julianna & Tom Dain

### SILVER FEATHER SPONSORS

- Bechtel Group, Inc.
- Cottage Health
- ExxonMobil
- Robert & Joan Hollman
- Kayne Anderson Rudnick

### Wealth Advisors

- Cliff & Diane Lundberg
- Mosher Foundation
- Santa Ynez Band of Chumash Indians
- Maryan Schall
- Wells Fargo
- Zia Group

### BRONZE FEATHER SPONSORS

- AGIA Affinity
- Paul & Bobbi Didier\*
- Casa Dorinda
- Montecito Bank & Trust
- Northern Trust
- David Reichert
- Santa Barbara City College Foundation
- Anne Towbes

### Union Bank

Village Properties

### VIP SPONSORS

- Noemie & Liron Brish
- Bonnie Star & Les Joseph
- Briq
- Gary Clancy
- Stephen & Libby Erickson
- Alex & Amanda Koper
- Frederick Oshay
- Vanessa Ringel

### UNDERWRITERS

- Bryant & Sons
- Chateau d'Esclans
- City National Bank
- Santa Barbara Zoo

\*Deceased

UNITED WAY  
**WOMEN UNITED**  
 SANTA BARBARA COUNTY

The Women United affinity group works to strengthen United Way's programs and initiatives in academic support and resources for students and families throughout the community.

**LEADERSHIP TEAM**

- |                         |                        |
|-------------------------|------------------------|
| Ms. Andria S. Kahmann   | Ms. Katie Hamdy        |
| Ms. Elisa Bartron Hills | Ms. Kristen d'Offay    |
| Julie Heider-Gray       | Tanya Thicke           |
| Elisabeth Crain         | Vanessa Ringel         |
| Taylor Toner Thomas     | Erin Moy               |
| Ms. Holly A. Onak       | Erin Murphey-Doherty   |
| Ms. Shari Liu Fellows   | Jenna Jobst-Reichental |



UNITED WAY  
**YOUNG LEADERS SOCIETY**  
 SANTA BARBARA COUNTY

The Young Leaders Society promotes professional development with a focus on community building. Membership in the group connects young professionals throughout the county with opportunities for networking, mentoring and philanthropic community initiatives. In 2022, members participated in networking and professional development events in collaboration with local businesses and volunteered at Lunch Bunch, United Way's summer volunteer opportunity.



# BOARD OF DIRECTORS & LEADERSHIP

## EXECUTIVE LEADERSHIP

### **Cliff Lundberg**

*Chair*  
Vice President Emeritus  
Westmont College

### **Diane B. Doiron CLU**

*Vice Chair*  
Owner  
Doiron Financial Associates

### **Susan Hersberger**

*Vice Chair*  
Retired Public Relations Executive

### **Leo Hamill**

*Treasurer*  
Senior Vice President/Regional Manager  
City National Bank

### **Steve Ortiz**

*Secretary*  
President & CEO  
United Way of Santa Barbara County

### **Rick Scott**

*Immediate Past Board Chair*  
Nonprofit Executive

## MEMBERS

### **Timothy K. Armour**

Retired Executive

### **Sue Birch**

Retired Educator

### **Lance Connor**

Reliable Engineering Services

### **Shari Liu Fellows**

Principal/Founder  
The Grayson Agency

### **David Flattery**

Vice President of Business Development  
DuPont Displays

### **Robert Hollman**

Commercial Real Estate Developer  
& Owner

### **Alex Koper**

President & CEO  
MoXi

### **Terri Maus-Nisich**

Assistant CEO  
County of Santa Barbara

### **Kevin Nelson**

Director of Corporate Compliance  
Cottage Health

### **Patrice Ryan**

Retired Executive

## STAFF & EXECUTIVE LEADERSHIP

### **Steve Ortiz**

President & CEO

### **Melinda Cabrera**

Vice President

### **Nicole Blair**

Chief Financial Officer



*Board Chair, Cliff Lundberg,  
and his wife, Diane.*

## COMMUNITY PARTNERS

AARP Foundation Tax-Aid	ExxonMobil	Santa Ynez Charter School
ACME Hospitality	Family Partnership Charter School	Santa Ynez Valley Historical Museum
Aha!	Family Services Agency	SB Beach Yoga
Alisal River Course	Fighting Back SMV	Solvang Library
Allan Hancock College	Foodbank of Santa Barbara County	Solvang School District
Amazon	Gardening with Explore Ecology	Standing Together to End Sexual Assault
American Indian and Health Services	Girls Inc. of Carpinteria	Stuart C. Gildred Family YMCA
American Riviera Bank	Girls Inc. of Santa Barbara	Students for Eco Education and Agriculture
AppFolio, Inc.	Goleta Union School District	Subway
Art with Louie	Goleta Valley Community Center	Super Bee
Assistance League of Santa Barbara County	Goleta Valley Library	Transition House
Bechtel Group, Inc.	Good Samaritan Shelter	TV Santa Barbara
Boys and Girls Club of the Mid Central Coast	Guadalupe Union School District	UC Santa Barbara
Burrito Lalo	Hope Elementary School District	Veggie Rescue
Cal Poly San Luis Obispo	Housing Authority of the City of Santa Barbara	Village Properties
Camps with Coaches	Inner Explorer	Westmont College
Carpinteria Community Pool	Jersey Mike's	Wildling Museum
Carpinteria Library	Key Class	Woody's BBQ
Carpinteria Public Library	L3Harris Technologies	Yoga with Kimberly
Carpinteria Unified School District	Legal Aid Foundation of Santa Barbara	Zia Group
CenCal Health	Marborg Industries	
Channel Islands YMCA	MICOP	
CHP of Santa Barbara	Montecito Bank & Trust	
City National Bank	MOXI	
City of Goleta	Mr. Numbers	
City of Santa Barbara	Nature Track	
CommUnify	New Beginnings	
Cottage Health	Northern Trust	
Cox Communications	One Cool Earth	
CrossnoKaye	Paul Nelson Aquatic Center	
Delgados	People Helping People	
Dollywood Foundation	Procore	
Domestic Violence Solutions for Santa Barbara	Santa Barbara Bike Coalition	
Drum Tiki	Santa Barbara Public Library	
Eastside Library	Santa Barbara Scholarship Foundation	
Everybody Dance Now!	Santa Barbara School District	
Explore Ecology	Santa Maria Library	
	Santa Maria Valley YMCA	



## TOP CONTRIBUTING WORKPLACES

Workplace giving is essential to the success of United Way of Santa Barbara County's community initiatives. These organizations represent United Way's top contributing workplaces, demonstrating outstanding community engagement and commitment to the vision of a more resilient community.



1 Cottage Health	\$132,401	16 Santa Barbara Unified School District	\$15,976
2 County of Santa Barbara	\$116,866	17 Sansum Clinic	\$15,500
3 AGIA Affinity	\$104,445	18 Albertsons	\$15,000
4 UCSB	\$86,617	19 United Way of Santa Barbara County	\$10,278
5 Montecito Bank & Trust	\$42,914	20 Deckers Outdoor Corporation	\$10,000
6 United Parcel Service	\$27,781	21 Goleta Sanitary District	\$9,980
7 Costco	\$23,930	22 The Zia Group	\$8,128
8 MarBorg Industries	\$23,662	23 Home Improvement Center	\$8,000
9 ExxonMobil	\$23,025	24 Westmont College	\$7,879
10 City of Santa Barbara	\$22,936	25 Bechtel Group, Inc.	\$6,500
11 Wells Fargo Bank	\$22,500	26 Northern Trust	\$6,160
12 Bank of America	\$20,500	27 Atlantic Aviation	\$6,000
13 Edison International	\$20,000	28 Jordano's Inc.	\$5,728
14 Union Bank	\$19,500	29 QAD	\$5,578
15 City National Bank	\$18,370	30 Reliable Engineering Services	\$5,300

The figures above reflect United Way of Santa Barbara County annual campaign pledges received between July 1, 2021 and June 30, 2022.

We are grateful for the significant contributions these local public and private sector leaders made through their personal and organizational commitment to United Way and our Santa Barbara County community in 2022.



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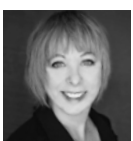
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**PLANNED GIVING:** Since 1982, a premier group of volunteer estate and financial planning professionals have assisted United Way of Santa Barbara County in offering a variety of ways for individuals to fulfill their philanthropic desires. These gifts provide perpetual support for United Way's innovative programs that improve the lives of children, families and seniors in our community. If you're ready to plan your will and trust, we would like to offer our Free Estate Planning Workbook to help you prepare for important life decisions in an easy-to-understand, step-by-step manner. To request your copy, visit [unitedwaysbgift.org/estateguide](https://unitedwaysbgift.org/estateguide).

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From left, Cliff Lundberg, David Jackson, Merryl & Chuck Zegar, and Steve Ortiz at the 2022 ADT & Leadership Reception

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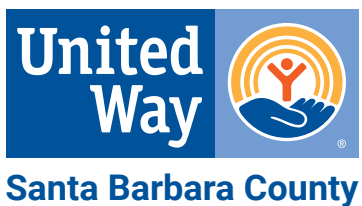
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